Library Board of Trustees PR Committee Meeting
February 1, 2018 10:00 AM   Government Center, Room 6

In attendance
Fran Millhouser, Chair
Sheila Janega

Minutes

Committee Chair Millhouser opened the meeting at 10:00 AM. One additional committee member was present, Library Director Hudson was in attendance in addition to other staff. The committee reviewed and approved the minutes of the October 2017 meeting.

Old business began with a discussion of the last quarter’s topics and Trustee feedback. Chair Millhouser stated that she had spoken with several people who found the topics helpful. Director Hudson also shared that Foundation Board members were interested in using the document as they supported the Library at community meetings and in conversations.

Old business continued with follow up with ideas from the prior meeting including informing other agencies on how the library can help them, keeping Trustees apprised of future conferences, looking at a template presentation which the Board can use as it attends community events, making sure to invite Trustees to be visible in the community, and the potential to provide virtual branch tours on the new website. The committee discussed keeping in touch with other Board, Authority, and Commission members to make sure that there was open communication amongst appointees. Director Hudson offered to provide the PR Committee with a list of future conferences and events to keep on their calendars.

New business began with a brief review of the Board of Supervisor’s County priorities. The Library falls under “recreation” in those priorities but should it also fall under having a quality education system, another priority area? Trustee Janega will discuss this at the next full Board meeting.

New business continued with a review of the next quarterly set of library topics. Staff presented six events/programs that were upcoming in the next three months. Each item was followed by two to seven topical bullets that provided additional information and starting points for talking with community members and constituents. The six events/programs were: the Library’s Strategic Plan, National Library Week, Memory Depot, Library ComicCon and NoVa Teen Book Festival, News Blues and How to Defuse, and Online Readers Advisory. Staff presented further information on each of the topics, with committee discussion about additional information requested as well as who might present each of the topics at the February 2018 full Board meeting.

No other topics were brought up for discussion. The next meeting will be held on April 26, 2018, at 10:00 A.M.

The meeting adjourned at 11:20 AM.